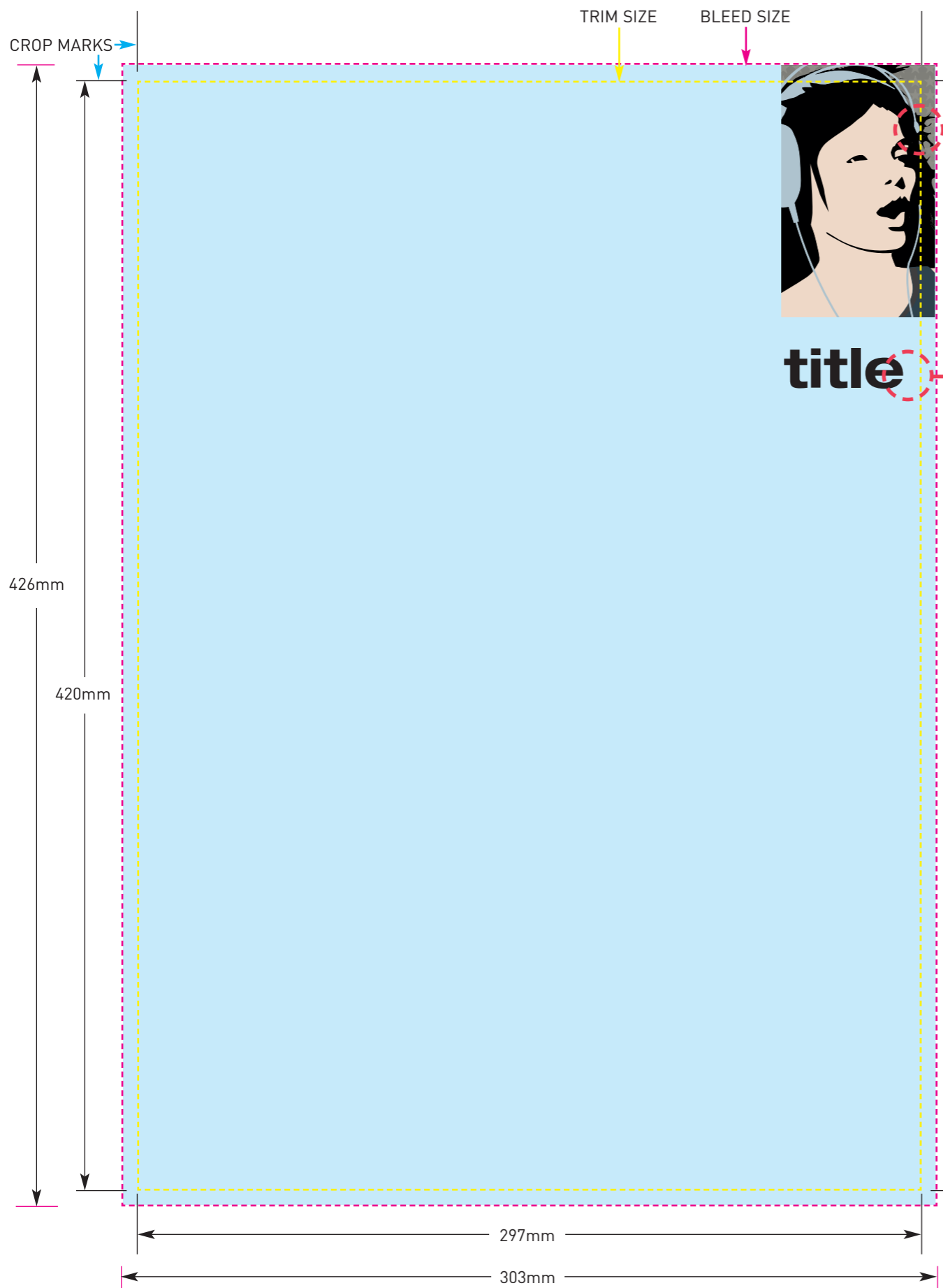


BIG BYTE	<b>A3</b> TRIM SIZE: 420 x 297mm BLEED SIZE: 426 x 303mm
Artwork Guidelines	
POSTERS	

**ARTWORK SIZE**  
(inc. 3mm BLEED - 426 x 303mm)

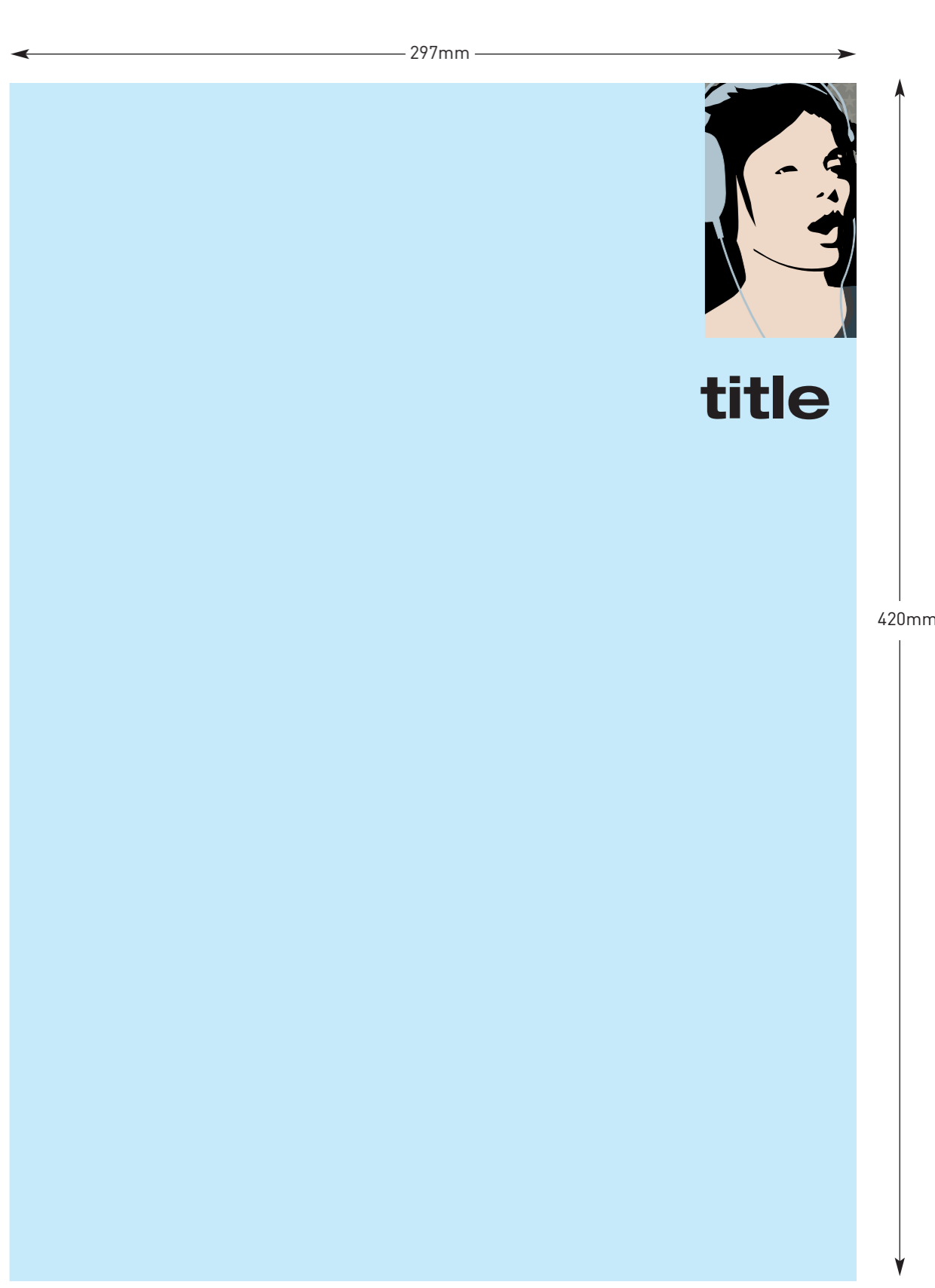


Images that run to the edge of the finished printed item must run over as shown by 3mm. You will notice that the 3mm bleed is removed upon trimming to the finished size and is therefore not seen on the finished item.

Be careful not to place any essential pictures or text too close to the trim line. We advise leaving a gap of 5mm or more between live material and the trim line.

**Your finished artwork must be to the following specification:**  
**Colour Mode: CMYK (not RGB)**  
**Resolution: 300dpi** (dots per inch)  
**File formats**  
 High resolution PDFs with 3mm bleed and crop marks are preferred. Colour or greyscale images used in artwork must be at 300dpi (dots per inch) whereas monochrome (line art) images should be set at 1200dpi. All fonts must be embedded when creating PDFs. PDFs of artwork generated in Photoshop, Illustrator, InDesign or Freehand can contain hidden layer information which can lead to problems when printing. Artwork must be flattened prior to saving to PDF to avoid this problem. If you are having problems creating PDFs then we can accept TIFF or EPS files. Please avoid sending jpegs as they compress data resulting in a loss of quality when printing. Do NOT send us open documents unless specifically requested. We cannot print from Word or Publisher files. If you have any doubts about what we require please contact us to discuss the options before you start your design.  
**Sending artwork**  
 Artwork for the Edinburgh Fringe should be uploaded using our online proofing system which can be accessed by logging in after placing an order on our website at [www.bigbyteproduction.com/fringe](http://www.bigbyteproduction.com/fringe). For non-Fringe artwork please send artwork via email or file transfer service. For files within 10MB email is preferred. For files larger than 10MB we recommend using a free file transfer service at [www.yousendit.com](http://www.yousendit.com). Do not send us artwork by post unless there is no other option in which case we recommend Royal Mail Special Delivery to: Big Byte, PO Box 23655, Edinburgh, EH6 5ZX. Please inform us by email when sending artwork by post so we know to look out for it.

**FINISHED SIZE**  
(420 x 297mm)



BIG BYTE Tel: +44 (0)131 554 6611
Email: <a href="mailto:info@bigbyteproduction.com">info@bigbyteproduction.com</a>
Web: <a href="http://www.bigbyteproduction.com">www.bigbyteproduction.com</a>

**NOTE:** Illustrations are for guidelines only and are not shown at 100% size nor at full print resolution to minimise file sizes for download.